

COOKIE POLICY

Last updated: March 25, 2026

This Cookie Policy explains how **The Human Made Mark Ltd** ("Company", "we", "us", and "our") uses cookies and similar technologies to recognize you when you visit our website at <https://www.thehumanmademark.com>

It explains what these technologies are, why we use them, and your rights to control our use of them.

In some cases, we may use cookies to collect personal information, or information that becomes personal information if combined with other data.

What are cookies?

Cookies are small data files placed on your computer or mobile device when you visit a website. They are widely used by website owners to make websites work, improve efficiency, and provide reporting information.

Cookies set by the website owner are called **first-party cookies**. Cookies set by parties other than the website owner are called **third-party cookies**. Third-party cookies enable third-party features or functionality on or through the website, such as advertising, interactive content, and analytics.

Why do we use cookies?

We use first-party and third-party cookies for several reasons:

- Some cookies are required for technical reasons so that our Website can operate properly. These are called **essential** or **strictly necessary** cookies.
- Other cookies help us track user interests and improve the experience on our Website.
- Third parties may also serve cookies through our Website for advertising, analytics, and other purposes.

How can I control cookies?

You have the right to decide whether to accept or reject cookies.

You can manage your preferences through the **Cookie Preference Center**, which is available in the notification banner and on our Website. Essential cookies cannot be rejected because they are strictly necessary to provide our services.

If you choose to reject cookies, you may still use our Website, though some features or areas may be restricted. You can also set or amend your browser controls to accept or refuse cookies.

Types of cookies we use

Essential website cookies

These cookies are strictly necessary to provide you with services available through our Website and to use some of its features, such as access to secure areas.

1. hs

- **Purpose:** Used for security reasons
- **Provider:** www.thehumanmademark.com
- **Service:** Wix
- **Type:** server cookie
- **Expires:** session

2. svSession

- **Purpose:** Used in connection with user login
- **Provider:** www.thehumanmademark.com
- **Service:** Wix
- **Type:** server cookie
- **Expires:** 63158400

Performance and functionality cookies

These cookies are used to enhance the performance and functionality of our Website but are not essential. Without them, certain functionality may become unavailable.

1. fedops.logger.sessionId

- **Purpose:** Used for stability/effectiveness measurement
- **Provider:** www.thehumanmademark.com
- **Service:** Wix
- **Type:** HTML local storage
- **Expires:** persistent

2. XSRF-TOKEN

- **Purpose:** Helps prevent Cross-Site Request Forgery attacks
- **Provider:** www.thehumanmademark.com
- **Service:** Advertiser's website domain
- **Type:** server cookie
- **Expires:** session

Analytics and customization cookies

These cookies collect information used either in aggregate form to help us understand how our Website is being used, how effective marketing campaigns are, or how we can customize the Website for you.

1. s7

- **Purpose:** Gathers data regarding site usage and user behavior
- **Provider:** www.thehumanmademark.com
- **Service:** Adobe Analytics
- **Type:** HTML session storage
- **Expires:** session

Unclassified cookies

These are cookies that have not yet been categorized. We are in the process of classifying them with the help of their providers.

1. server-session-bind

- **Provider:** www.thehumanmademark.com
- **Type:** server cookie
- **Expires:** session

2. bSession

- **Provider:** www.thehumanmademark.com
- **Service:** Wix
- **Type:** HTTP cookie
- **Expires:** 1799

How can I control cookies on my browser?

You can also control cookies through your browser settings. For more information, visit your browser's help menu.

Guidance for popular browsers:

- Chrome
- Internet Explorer
- Firefox
- Safari
- Edge
- Opera

Most advertising networks also offer a way to opt out of targeted advertising, including:

- Digital Advertising Alliance
- Digital Advertising Alliance of Canada
- European Interactive Digital Advertising Alliance

What about other tracking technologies, like web beacons?

Cookies are not the only way to recognize or track visitors to a website. We may also use similar technologies such as **web beacons** (also called tracking pixels or clear gifs).

These are tiny graphics files containing a unique identifier that allows us to recognize when someone has visited our Website or opened an email containing them. They help us monitor traffic patterns, understand whether users came from advertisements, improve site performance, and measure the success of email marketing campaigns.

In many cases, these technologies rely on cookies to function properly, so declining cookies may impair their functioning.

Do you use Flash cookies or Local Shared Objects?

Websites may also use **Flash Cookies** (also known as Local Shared Objects or LSOs) to collect and store information about your use of our services, fraud prevention, and other site operations.

If you do not want Flash Cookies stored on your computer, you can adjust the settings of your Flash player using the Website Storage Settings Panel or the Global Storage Settings Panel.

Please note that restricting Flash Cookies may reduce the functionality of some Flash applications.

Do you serve targeted advertising?

Third parties may serve cookies on your computer or mobile device to deliver advertising through our Website.

These companies may use information about your visits to this and other websites to provide relevant advertisements about goods and services that may interest you. They may also use technology to measure advertising effectiveness.

The information collected through this process does not enable us or them to identify your name, contact details, or other directly identifying details unless you choose to provide them.

How often will you update this Cookie Policy?

We may update this Cookie Policy from time to time to reflect changes to the cookies we use or for other operational, legal, or regulatory reasons.

You should revisit this Cookie Policy regularly to stay informed about our use of cookies and related technologies. The date at the top of this Cookie Policy indicates when it was last updated.

Where can I get further information?

If you have any questions about our use of cookies or other technologies, please contact us at:

info@thehumanmademark.com